



Music For Your Film

How You Can Benefit from the Global Creative Explosion

Presented by: Mike Beck / Access Film-Music Ltd.

12:00 - 12:50 - Sunday, 14 March, 2010 @ Le Triomphe

Music and film are inseparable. But creating, finding, and licensing music for your film can often be incredibly challenging and expensive! This workshop will turn you on to innovative, resourceful methods for locating and licensing existing recordings for use in your film, negotiating for new original music with recording artists and composers, and will explain how you can do this on any budget, or with no budget at all. We'll briefly cover the basic fundamentals of licensing music for film, sync licenses versus master licenses, score versus songs, and then dive into creative ways to get music for your film with no upfront money, and discuss "back-end" deals. This workshop will also address the significant dangers of not properly licensing the music that appears in your film, the benefits of working with a music supervisor and how to find one, and more. The workshop will be tailored to suit the needs of those in attendance, and resource materials will be provided.

I. Fundamentals of licensing music for film

- A. Intellectual property rights
- B. Sync licenses (for compositions)
- C. Master licenses (for recordings)

II. Why license music for your film? Dangers of using music in your film without proper licensing.

III. Working with a music supervisor: Benefits, costs, how to find the right one.

IV. Score versus Songs

V. Finding and licensing existing recordings for your film

VI. Benefits / dangers of working with independent recording artists

VII. Music libraries

VIII. New original music for your film - Hiring recording artists / producers / composers / songwriters ("Work for Hire")

IX. Big budget / small budget / no budget

- A. Limited scope licenses – Festival / Art house / Student licenses
- B. Public domain music
- C. "Back End" deals
- D. Track replacement



Resources for Music for your Film

Access Film-Music Ltd.

<http://AccessFilmMusic.net>

The mission of Access Film-Music is to connect Film-Makers with Music-Makers. Our global network of recording artists, songwriters, composers and music producers is available to serve the needs of your next film project.

Hunnypot Unlimited

<http://hunnypotunlimited.com>

Hunnypot Unlimited is an event production, lifestyle and music supervision company based in Los Angeles, California, run by John Anderson and P. J. Bloom. Recent projects include music supervision for the TV series *Nip/Tuck* and *Glee*.

SuperMusicVision

<http://supermusicvision.com>

Music supervision company based in Los Angeles, California. Grammy™-nominated music supervisor / producer Thomas Golubic music supervised HBO's *Six Feet Under*, AMC's *Breaking Bad*, the BBC's new production of *The Prisoner*, and several feature films.

Pravda Music Publishing

<http://www.pravdamusic.com/l&p.php>

Chicago-based music publisher with an eclectic and broad selection of music for film and TV.

Music Dealers

<http://www.musicdealers.com>

Chicago-based music licensing agency for film and television.

Getty Images / Pump Audio

<https://secure.gettyimages.com/Music/PumpAudio>

<http://pumpaudio.com>, <http://gettyimages.com>

World's largest music library, with music available for licensing from premier artists and famous "name" talent to unknown independent recording artists and songwriters.

Mufin

<http://mufin.com>

Brilliant "music discovery engine" that has the potential to transform music supervision as we know it. An incredible and powerful tool for music supervisors and filmmakers.

Pandora

<http://pandora.com>

Innovative and influential internet radio station based upon the Music Genone Project. Currently only available in USA.

Jay Costa

thebigpill@gmail.com

Young, capable music supervisor and Access Film-Music staff producer with great ears and vast knowledge of music. As of now, offering very reasonable rates for music supervision.

Information and Resources for Filmmakers from Performance Rights Organizations

ASCAP

<http://www.ascap.com/filmtv/faq.html>

<http://www.ascap.com/filmtv/movies-part1.html>

BMI

<http://bmi.com/filmtv>

A comprehensive list of Performance Rights Organizations around the world is online at [**http://AccessFilmMusic.net/ecu2010workshop#pro**](http://AccessFilmMusic.net/ecu2010workshop#pro)

*This outline is also available online at [**http://AccessFilmMusic.net/ecu2010workshop**](http://AccessFilmMusic.net/ecu2010workshop)*